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## FORD RETAIL SALES MAKE NEW RECORD

Company Reports Total Sales Have Reached 5,709 a Day

"How many Fords were sold in June?" is a question that has been frequently discussed by Ford fans during the past month. The enormous total of Fords purchased by customers in May has aroused a great deal of interest in the production figures for June. A dispatch just received from the Ford Factory by Schultz, Peckham and Schultz, authorized Ford and Lincoln dealers, states that June brought forth the highest production in the history of the Ford Motor Company, with a total of 148,439 cars, trucks and tractors. Of this number, 6,054 were sold by the Ford Company of Canada and 9,435 by the various European Ford Companies and South American branches, thus reaching purchasers in practically every civilized country in the world.

Ford's total sales for the first six months of 1922 were well over the half million mark, the exact figures being 652,261.

July Ford sales are expected to equal, and probably eclipse June. The estimated output of cars, trucks and tractors has been placed at 151,767, although dealers have requisitioned more than 200,000. Ford officials state that every attempt has been made to supply their dealers with sufficient cars to fill their orders, but that for the past three months, prompt deliveries have been impossible with some of the types. The demand for Ford enclosed cars has been especially strong, due to the ever increasing popularity of the coupe and sedan for all year around use.

A reflection of general business conditions is seen in the record of Ford Truck sales, which show an increase of 84 per cent over last year. Merchants and farmers alike have come to recognize the utility of the motor truck in cutting transportation costs and speeding up deliveries.

"As the total production of all makes of cars in June was in the neighborhood of 271,000 and Ford production was 140,000 it is apparent that the Ford Motor company continues to turn out more than half of the automobile products sold in the country," says Charles Schultz. At the present time Ford is employing 75,000 men at Detroit.

your grandchildren. Would they thank you for wishing it upon them? Under the provisions of this measure, it will take fifty years for taxpaying to wipe out his incumbrance on the property of the people for which the politicians, who are clamoring for the measure, are asking you to vote. The present bonded debt of the state is approximately 70,000,000 and most people think that the taxes are high enough now. Add this \$500,000,000 of bonds, which the amendment authorizes and the state debt would increase seven times, or or at the rate of \$146 per capita of population. A vote for this measure would not tend to make parents popular with their children in the years during which they would be taxed for the paying of it."

After you have read this paper—pass it along.

Torrance Fiesta, August 15-19.

### WOULD INCREASE STATE DEBT SEVEN TIMES

"Increasing the State's bonded debt seven times is just what would occur if the Water and Power Constitutional Amendment should carry," said Neil Nettleship, president of the Merchants and Manufacturers Association of Santa Monica, in the course of a recent address. "This means that this enormous indebtedness would fall directly upon every assessable property in California," he continued. "It would be a mortgage on your homes and the homes of your children and



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